



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 217989 /		<u>Alt Order #</u> 06868543
<u>Product</u> RORABACK FOR CONGRES		
<u>Contract Dates</u> 10/28/12 - 10/28/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Andrew Roraback for Congress		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> RDCG	<u>Product Code</u>
<u>Agency Ref</u> IN11165/SP1819/AU5E		<u>Advertiser Ref</u>

And:

**Jamestown Associates**  
**5 Mapleton Road**  
**Suite 300**  
**Princeton, NJ 08540**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/28/12	10/28/12	Late News Su	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S				1	\$1,400.00	0.00			
N 2	WTNH	10/28/12	10/28/12	Su Good Morning 6a-8a	6a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S				2	\$250.00	0.00			
N 3	WTNH	10/28/12	10/28/12	GMA SaSu	8a-9a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S				1	\$450.00	0.00			
N 4	WTNH	10/28/12	10/28/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S				1	\$550.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>5</b>	<b>\$2,900.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	5	\$2,900.00	\$2,465.00
<b>Totals</b>	<b>5</b>	<b>\$2,900.00</b>	<b>\$2,465.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6868543  
EC'd Yes

Ver# 1  
Status New

Traffic Order# 217989  
Printed: 10/26/2012 2:07 PM  
Last Received: 10/26/2012 1:36 PM  
Showing Buylines: All Lines

1 of 2

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) RORABACK FOR CONGRE  
Product RORABACK FOR CONGRES  
Estimate#  
Buyer LAURA LANCASTER  
Phone#  
Fax#

Agency ( ) JAMESTOWN ASSOC.  
5937 JONES CREEK RD  
BATON ROUGE, LA 70817  
Agency C/P1/P2/E  
Flight Dates 10/28/2012 - 10/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
RORABACK FOR CONGRESS SC=\*

OK 10/26

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/28-10/28	SU	11P-1130P	2	:30	\$1,400.00		1		1	\$1,400.00	
Buyline Comment: LATE NEWS												
2	10/28-10/28	SU	6A-8A	2	:30	\$250.00		2		1	\$500.00	
Buyline Comment: GD MRN CT												
3	10/28-10/28	SU	8A-9A	1	:30	\$450.00		1		1	\$450.00	
Buyline Comment: GMA												
4	10/28-10/28	SU	6P-630P	1	:30	\$550.00		1		1	\$550.00	
Buyline Comment: NEWS												

---REPORT TOTALS---  
Report Totals: 5 / \$2,900.00

---SALES MONTHLY TOTALS---  
Oct 12: 5 / \$2,900.00  
Sales Totals: 5 / \$2,900.00  
Station Totals: 5 / \$2,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$2,900

CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
XXX 0%				

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3.**

Station and Location:	Date: 9/19/12
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I, Patricia Sterpu,

being/on behalf of: Andrew Roraback, a legally

qualified candidate of the Republican political

party for the office of: Congress (CT05)

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: <u>SEE ORDER</u>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Roraback for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna-Elysabeth McGuire

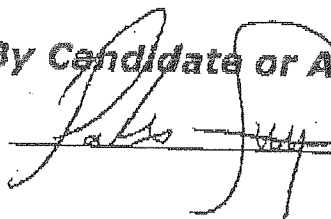
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/19/12

Date



Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Patricia Sterpu

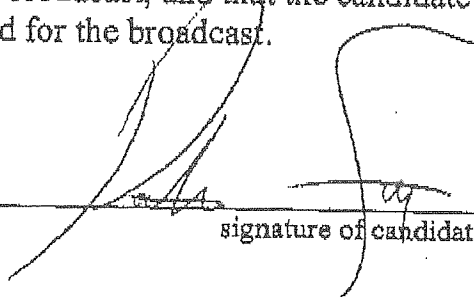
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Patricia Sterpu

printed name

9/19/12

date